



EASL

The Home of Hepatology

FIRST
NAFLD SUMMIT

EXHIBITION & SPONSORSHIP PROSPECTUS

FIRST EASL NAFLD SUMMIT | ROME | 09 – 11 NOVEMBER 2017

TARGET-ORIENTED APPROACH TO DIAGNOSIS AND PHARMACOTHERAPY OF NASH: A DIALOGUE BETWEEN ACADEMIA AND INDUSTRY



MANY WAYS ONE AIM: BEATING LIVER DISEASE

ABOUT EASL

The European Association for the Study of the Liver (EASL) was founded in Marburg, Germany on 23-25 April 1966.

The Association is dedicated to the pursuit of excellence in liver research and in the clinical practice of liver disorders and has enabled a large number of international clinical trials and research collaborations for the benefit of patients all over the world.

Today EASL is a large society with over 4,500 members and has become an influential and major international organisation not only within Europe, but worldwide. EASL's International Liver Congress™ now attracts over 10,000 participants from all over the world and its official Journal of Hepatology has continued to develop as one of the leading journals in Hepatology with an ever-increasing scientific impact factor.

THE GOALS OF EASL

- To promote research in the science of liver disease (Hepatology)
- To promote the education of physicians and scientists and the public awareness of liver diseases and their management
- To foster public awareness of liver diseases and their management
- To act as an advisor to European Health authorities concerning liver diseases, provision of clinical services and the need for research funding
- To facilitate scientific exchange and to foster European multi-center controlled trials
- To encourage and support the participation of young investigators at The International Liver Congress™ and other educational events hosted by EASL



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WELCOME

We would like to cordially invite you to be an industry partner at our **First EASL Nonalcoholic Fatty Liver Disease (NAFLD) Summit: 'Target-oriented approach to Diagnosis and Pharmacotherapy of Nonalcoholic Steatohepatitis (NASH), a dialogue between Academia and Industry'** to be held on the 9 to 11 November 2017 in Rome, Italy.

NAFLD is the leading cause of chronic liver disease not only in Western countries but also among developing countries of the Far East, South Asia, the Middle East, and Latin America. In the US and Europe, nearly 40% of the population have NAFLD and approximately 20% of these individuals are likely to develop progressive liver disease (i.e. NASH) that lead to liver fibrosis and cirrhosis. Another emerging challenge is hepatocellular cancer which increasingly arises in precirrhotic stages. Although a significant number of new drugs are already in the development pipeline, none are as yet, approved by regulatory agencies. As such, the identification and development of new therapies is urgently needed and this summit will cover both the basic and translational clinical aspects of NAFLD, with a specific focus on novel drug targeting and prognostic signature development.

Unlike other NAFLD meetings, this inaugural summit will feature a significant representation by industry partners and presentations will be delivered by both academia and industry leaders to stimulate our joint efforts in addressing the key challenges across the spectrum of NAFLD.

In each of these sessions, an academic overview by an eminent physician-scientist will be followed by 3 to 4 state-of-the-art

presentations on the current research landscape and translational advances. Active audience participation will be encouraged, with the aim of fostering greater research collaborations between academia and industry. In addition, there will be the opportunity to submit abstracts of ongoing basic and translational research, and these will be accepted as e-posters.

We anticipate that this combination of high quality and interactive presentations by leading scientist and clinicians from academia and industry will bring together various stakeholders with an interest in NAFLD care, service, and research. In this respect, there will be numerous opportunities for industry partners to engage with some of the world's leading specialists in liver disease and exhibit to wide and varied healthcare audience.

We hope that you will be interested in being an industry partner at this exciting new summit and we look forward to welcoming you to Rome for what promises to be a significant event in our field.

**Ali Canbay, Claus Hellerbrand,
Wing-Kin Syn & Michael Trauner**

The Scientific Committee



BENEFITS OF BEING AN INDUSTRY SPONSOR AT THE FIRST EASL NAFLD SUMMIT

THE BENEFITS

- ▶ Opportunity to engage and communicate with an international specialist audience, including:
 - Basic and translational scientists
 - Clinical researchers
 - Hepatologists
 - Young researchers and trainees
 - Health professionals
 - Academics
 - Representatives from industry and biotechnology
 - Representatives from regulatory and funding agencies
- ▶ On-going brand and corporate visibility throughout, with extensive benefits and branding opportunities before, during and after the event
- ▶ Be recognised on a global level as a key supporter of EASL's mission in advancing research and treatments in the field of NASH/NAFLD
- ▶ Involvement in the first summit of its kind
- ▶ Be part of a unique collaboration between academia and industry
- ▶ A wide range of extensive sponsorship packages



NEW THIS YEAR

PROFESSIONAL CONGRESS ORGANISER SERVICES

EASL IN-HOUSE MANAGEMENT OF CONGRESS SERVICES

Take advantage of:

- ▶ Low fees for cost efficiency
- ▶ Real-time registration feedback/reporting
- ▶ Negotiated fees for congress organiser
- ▶ Close liaison between the venue and local organising committee
- ▶ An in-depth knowledge of the requirements for organising a seamless conference and exhibition

For more information contact:
industry@easloffice.eu

Services include:

Conference management

- ▶ Registration
- ▶ Accommodation
- ▶ Social events
- ▶ Transport and shuttle services
- ▶ Meeting rooms and hospitality suites

Exhibition management

- ▶ Registrations
- ▶ Digital management (lead retrievals and other features)
- ▶ Coordination of freight forwarding and customs clearance
- ▶ Booth allocation and design

NEW



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SPONSORSHIP PACKAGES



PARTNERSHIP SPONSORSHIP PACKAGES

GOLD PACKAGE

€45,000*

Satellite Symposium

60-minute satellite symposium

Exhibition Space

- 18m² Exhibition space
- Priority choice of allocation for an exhibition booth

Advertisement

- Full page colour conference advertisement in the final programme (subject to receipt by publishing date)
- Acknowledgements in the event Newsletters (Call for abstracts, final programme and all information mailshots)
- One free advertisement in the conference's mobile app

Registrations

20 conference registrations

Hospitality Suite

1 complementary meeting room to be used at the discretion of the sponsor

Further Discounts

Gold Supporters will benefit from a 15% discount on all additional sponsorship items booked for this event

Acknowledgement

- Sponsor's logo placed on the homepage of the conference website with hyperlink
- Branding on opening conference slide as GOLD sponsor, including logo
- Acknowledgement at opening and closing of the conference
- Acknowledgement as GOLD sponsor on Sponsor's Board on-site
- Acknowledgement as GOLD sponsor in the Final Programme
- EASL will send an email communication on behalf of the sponsor six weeks prior to the start of the event

LIMITED
TO TWO
COMPANIES



SILVER PACKAGE

Exhibition Space

- 18m² Exhibition space (booth allocation on a first come first served basis)
- Priority choice of allocation

Advertisement

Full page colour conference advertisement in the final programme (subject to receipt by publishing date)

Registrations

10 Conference registrations

Hospitality Suite

1 complementary meeting room to be used at the discretion of the sponsor

Further Discounts

Silver Supporters will benefit from a 10% discount on all additional sponsorship items booked for this event

Acknowledgement

- Sponsor's logo placed on the homepage of the conference website with hyperlink
- Acknowledgement at opening and closing of the conference
- Acknowledgement as SILVER sponsor on Sponsor's Board on-site
- Acknowledgement as SILVER sponsor in the Final Programme
- EASL will send an email communication on behalf of the sponsor six weeks prior to the start of the event

€30,000*

BRONZE PACKAGE

Exhibition Space

- 9m² Exhibition space (booth allocation on a first come first served basis)
- Priority choice of allocation

Registrations

5 conference registrations at no cost

Further Discounts

Bronze Supporters will benefit from a 5% discount on all additional sponsorship items booked for this event

Acknowledgement

- Sponsor's logo with hyperlink on conference website
- Acknowledgement as BRONZE sponsor on Sponsor's Board on-site
- Acknowledgement as BRONZE sponsor in the Final Programme

€15,000*



ADDITIONAL SPONSORSHIP ITEMS

The following opportunities can be included in addition to the Gold/Silver/Bronze Sponsorship packages (with related discounts) or purchased separately as individual items.

Please contact the EASL office for tailor made proposals based on your specific needs.

SATELLITE SYMPOSIUM

Sponsor a satellite symposium as an ideal way to educate and stimulate a targeted audience. This is a unique opportunity to offer cutting edge science, present case studies or interact with delegates from around the world.

Benefits of sponsorship include:

Announcement in the online programme

Promotion onsite in designated areas approved by EASL

Rental of meeting room

Standard AV equipment

AV technician onsite

Rehearsal – 1 hour

EASL communication tools at discretion of the EASL Office

The following symposia slots are offered (subject to availability):

DAY 1 – Thursday 9 November 2017

12:30-13:30 (Lunch symposium)

DAY 2 – Friday 10 November 2017

07:15-08:15

12:50-13:50 (Lunch symposium)

18:55-19:55

DAY 3 – Saturday 11 November 2017

07:15-08:15

13:45-14:45 (Lunch symposium)

€25,000*

- All symposia must be held at the congress venue in existing scientific session rooms used for the Congress
- Seating will be in theatre style
- Lunch will be served in the lecture room
- Room allocations will be made on a first-come, first-served basis

- Slots are limited and the organisation of industry symposia and workshops are subject to approval by the EASL Governing Board
- A draft programme for each symposium, indicating the title, speakers and titles of presentations should be submitted to the EASL upon request and signature of the agreement

*Not including VAT



WELCOME RECEPTION

The Welcome Reception is the first 'touch point' of the summit and sponsors will have the opportunity to promote their company throughout. The Welcome Reception, to which all conference attendees are invited, is held at the time of the inaugural poster session on the first evening.

Benefits of sponsorship include:

Sponsor's logo on invitations

The sponsoring company's logo will feature on exclusive cocktail buffet and refreshment signage

Sponsor's logo with hyperlink on conference website

Acknowledgement in the sponsors' list in the final programme

Acknowledgement on sponsors' board on-site

€15,000*

E-POSTER AREA

The E-Poster Area is one of the key focal points for delegates and an area where delegates can network and hold informal meetings.

Benefits of sponsorship include:

Sponsor acknowledgment at the entrance to the poster area

The sponsoring company's logo and an acknowledgement 'kindly supported by' will be displayed in this area

Sponsor's logo with hyperlink on conference website

Acknowledgement on sponsors' board on-site

Acknowledgement on sponsors' list in the final programme

€15,000*

SPEAKERS' READY ROOM

All speakers will register at the conference and make use of the specially provided registration and preview room facilities. The latter is provided so that speakers have a dedicated space in which to check and rehearse their presentations, and will be used by speakers throughout the conference.

Benefits of sponsorship include:

The sponsor's name/or company logo will appear on all signs for this room

Opportunity to provide sponsor's mouse pad at each workstation

Opportunity to display sponsor's logo on screensavers at each workstation

Sponsor's logo with hyperlink on conference website

Acknowledgement in the sponsors' list in the final programme

Acknowledgement on sponsors' board on-site

€6,000*



INTERNET AREA

The Internet area remains an extremely popular feature during the conference and is available during the Poster Hall opening hours. Delegates can access desktop internet ready PCs to download key presentations and catch up on their emails.

Benefits of sponsorship include:

Company logo on screen saver screens

Company logo on screen background

Signage to the internet area

Opportunity to use your mouse pads in the Internet area

Acknowledgement on sponsors' board on-site

Acknowledgement in the final programme

Sponsor's logo with hyperlink on conference website

€15,000*

NOTEPADS AND PENS

This provides a unique opportunity to raise your brand recognition with delegates during the conference.

Benefits of sponsorship include:

The notepads and pens will bear the sponsor's company/product logo

Acknowledgement on sponsors' board on-site

Acknowledgement on sponsors' list in the final programme

The notepads and pens will be produced by the sponsor

€5,000*

CONFERENCE MOBILE APP

The conference will be supported by a mobile app (operating on Apple and Android platforms) that will contain all relevant information such as programme, speakers, exhibition, etc.

Please contact the EASL office for details on the sponsorship opportunities for this platform or for a demonstration.



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DESTINATION ROME



GENERAL INFORMATION

“All roads lead to Rome” is not simply a saying but a reality. Rome is easily accessible from all over the world and its excellent transport network will get you to our event site in a short time, and your guests will be able to enjoy every single moment in the eternal city.

ABOUT ROME

Climate

The weather continues to cool down in Rome in November, with average temperatures in the day ranging from 10°C-15°C.

Time

Italy is 1 hour ahead of Greenwich Mean Time (GMT).

Visa Requirements

EU citizens as well as travellers from Australia, Canada, New Zealand, the USA, and several other countries, do not need a visa to enter Italy. Visa regulations are subject to change; it is therefore recommended to check at vistoperitalia.esteri.it or with your local Italian embassy before leaving. As the application process for visas may be time consuming, it is recommended to apply as early as possible for a visa.

Restaurants and Italian Cuisine

Romans take their food and wine seriously, and you will never be stuck for somewhere to enjoy a good meal in Rome. Aside from the ubiquitous takeaway pizza and tramezzini (sandwiches), snack culture is a more recent phenomenon – but it has been spurred on by the recession, and there are now places where you can grab a decent stand-up or carry-out meal for EUR 10. Note that Romans rarely turn up for dinner before 8pm.

Tipping

Hotel and restaurant bills, taxi fares, etc. include tax and service. Tips are therefore not required but may be given for excellent service.

Access Rome by Plane

Direct flights are available from all European and worldwide airports to the main airport in Rome: Fiumicino. The airport is located approximately 26 km from the city centre.

Transport to Venue

The Radisson Blu Es. hotel is situated just a few minutes' walk away from Roma Termini Rail Station.

Access from the airport

Direct train to Termini station every 20 minutes (Leonardo Express) Approx. 9 EUR / 42 min

Taxi

50-65 EUR / 28 min

Banking & Currency Exchange

The currency used in Italy is the Euro. Foreign currency can be exchanged at banks, bureau de change and automatic currency exchange machines.

The currency used by EASL for this event is the Euro.



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CONFERENCE VENUE

Radisson Blu ES. Hotel
Via Filippo Turati 171
00185 Rome
Italy



[view hotel](#)



[view map](#)

COURTYARD



SETTE RESTAURANT



MEETING ACCOMMODATION



CONFERENCE CENTRE



ZEST RESTAURANT



ROOFTOP POOL



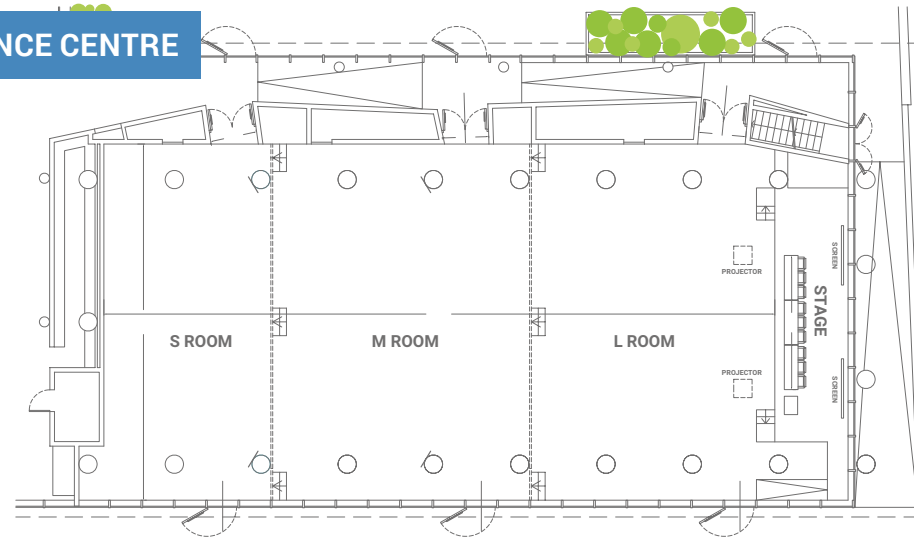


LOCATION AND FLOOR PLAN

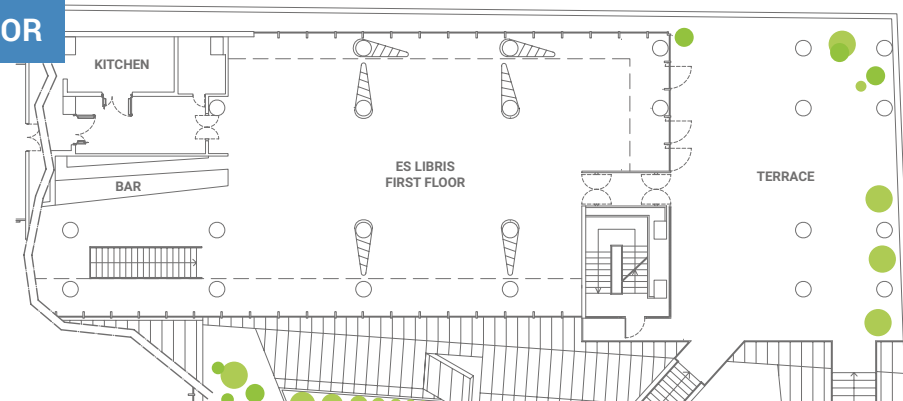
The commercial/technical exhibition will be held in the conference venue. The floor plan has been designed to maximise exhibitors' exposure to the delegates and all lunch and coffee breaks will be held in the exhibition area.

The final Exhibition Floor Plan will be posted online shortly. In the meantime, we can accept preliminary bookings based on the floor plan shown here.

CONFERENCE CENTRE



FIRST FLOOR





EXHIBITION INFORMATION

EQUIPPED SHELL SCHEME RENTAL

€400 (+VAT) per m² includes:

- Shell scheme frame, basic lighting, electrical socket, carpet
- Fascia panel with standard lettering
- 100 word company/product profile in the Final Programme
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors
- Refreshments and lunch for registered exhibitors
- 3 exhibitors' badges per 9m²

SPACE ONLY RENTAL

€300 (+VAT) per m² includes:

- Space only
- All other services to be ordered through the Technical Manual
- Self-built booths will require written approval for design based on technical specifications and scale drawings

EXHIBITION OPENING HOURS

Exhibition build up

November 08, 2017 8.00 – 20.00

Exhibition open

November 09, 2017 11.00-20:00

Exhibition open

November 10, 2017 07:45-18.40

Exhibition open

November 11, 2017 07:45-11.00

Exhibition dismantling

November 11, 2017 12.00-20.00

TECHNICAL DETAILS

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated by July 3rd 2017. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms (furniture, catering, plants, etc.)

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Three exhibitor badges will be given to each sponsor. Any additional exhibitors will be charged an exhibitor registration fee of €150. An exhibitor registration form will be included in the Exhibitors' Technical Manual. Exhibitor badges provide full access to the event's activities except the lecture hall(s).

SITE INSPECTIONS

Exhibitors and sponsors are free to visit the conference venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR PROFILE

A 100-word exhibitor company/product profile will be published in the list of exhibitors in the official programme and must be submitted electronically by e-mail to: industry@easloffice.eu. The exhibitor listing will also include the company logo. Cut-off date to receive the above information is Friday 15 September 2017.

LANGUAGE

The official language of the conference is English.

ORGANISING SECRETARIAT

European Association for the Study of the Liver

7 rue Daubin

1203 Geneva

Switzerland

Tel: +41 22 807 03 60

Fax: +41 22 328 07 24

NAFLDSUMMIT@easloffice.eu



EXHIBITION INFORMATION

APPLICATION FOR SPONSORSHIP AND EXHIBITION SPACE

Application for sponsorship can be made in writing with the enclosed booking enquiry form to:

Devi Sonida-Mey
European Association for the Study
of the Liver
7 rue Daubin
1203 Geneva
Switzerland

OR

By fax on +41 22 328 07 24, for the
attention of Devi Sonida-Mey

OR

By email to industry@easloffice.eu

For sponsorship enquiries, please
telephone the EASL Office on
+41 22 807 03 60 or email
devi.sonida-mey@easloffice.eu

TERMS OF PAYMENT

100% payment upon reception of the
invoice.

All payments must be received before
the start date of the conference.

PAYMENT METHODS

Credit Card

A form can be requested at the
following email address:
industry@easloffice.eu

Payment by Bank Transfer

Name of account: EASL
Bank account: Banque Cantonale
Vaudoise, Place St Francois 14,
1003 Lausanne, Switzerland
BIC/SWIFT No: BCVLCH2LXXX
IBAN No: CH64 00767 000C 5307
7156

CANCELLATION/ REDUCTION OF ITEMS POLICY

Cancellation/reduction of items must
be made in writing to:

Devi Sonida-Mey
European Association for the Study
of the Liver
Att. Devi Mey
7 rue Daubin
1203 Geneva
Switzerland

The organisers shall retain:

- 50% of the agreed package amount
if the cancellation/reduction of
items is made after signing of the
agreement
- 100% of the agreed package amount
if the cancellation/reduction of
items is made after September 15,
2017

TERMS AND CONDITIONS

The Terms and Conditions of
exhibiting are included in this
Prospectus. Please note that the
signing of the Exhibition Booking Form
and Contract indicates acceptance of
all Terms and Conditions.



EXHIBITION INFORMATION

IMPORTANT – ITALIAN REGULATIONS FOR PHARMACEUTICAL COMPANIES*

Pharmaceutical companies will have to comply with regulations applicable to congresses in Italy. All activities that pharmaceutical companies plan to undertake that are considered an interaction with healthcare professionals will have to be declared and approved by the Italian Medicines Agency (AIFA). AIFA follow a strict timeline and all declarations must be made, at the very latest, 60 days prior to the Congress. With this in mind and to help you through this process EASL has mandated AIM Group International to coordinate the entire application on behalf of all pharmaceutical companies wishing to participate in the Congress in Rome. There will be a small surcharge invoiced to all companies to guide you through the process and make sure you deliver the requested documents and information on time as part of the official procedure.

Non-Italian pharmaceutical companies are advised to contact the AIM Group before **15 June 2017**.

AIM Group International – AIM Education S.r.l.

Valentina Disabato/Cristina Ghidoli
Via G. Ripamonti, 129
20141 Milan, Italy

Tel. +39 02 56601.1
Fax +39 02-70048585
e-mail: aifa@aimgroup.eu

Note: Medical Device Companies are not required to make any declaration to the AIFA

Further details of the Italian regulations are available from:
Agenzia Italiana del Farmaco

Tel. +39 06 5978401

Visit:

www.agenziafarmaco.gov.it/en

[www.agenziafarmaco.gov.it/en/
content/authorization-congresses-
and-meetings](http://www.agenziafarmaco.gov.it/en/content/authorization-congresses-and-meetings)

INDUSTRY CODE OF PRACTICE

Please note that it is the exhibitor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.



SPONSORSHIP BOOKING FORM

Please complete and send to: industry@easloffice.eu

Contact Name:

Name of Company:

Address:

.....

City:

Country:

Code:

Telephone:

Fax:

Email:

Website:

I would like to book the following:

- Gold Support Sponsor €45,000
- Silver Support Sponsor €30,000
- Bronze Support Sponsor €15,000
- Satellite Symposium €25,000
- Welcome Reception €15,000
- E-Poster Area €15,000
- Speakers' Ready Room €6,000
- Internet Area €15,000
- Notepads and Pens €5,000
- Equipped Shell Scheme Rental €400
- Space Only Rental €300

DOWNLOAD FORM 

Please send me a sponsorship contract and an invoice

We have read the Terms & Conditions and agree to observe and be bound by them*

Signature:

Date:

*These terms are the contractual agreement between the Organiser and the Exhibiting Firm



TERMS & CONDITIONS

APPLICATION TO PARTICIPATE

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded within 60 days upon notification of refusal.

APPLICATION TERMS

EASL reserves the right to accept or reject this application (the Application) at its own discretion.

Upon acceptance, a copy of the countersigned Application (being the sponsorship and exhibition agreement, hereinafter the Agreement) and an invoice will be sent to the Sponsor/Exhibitor. The first instalment must be paid within 21 days of receipt of the invoice by the Sponsor/Exhibitor.

Cancellation of part of the Agreement does not automatically result in the entire Agreement being terminated.

EASL reserves the right to amend the Conference Programme with possible direct or indirect effect on sponsoring activities. If this is the case, EASL will ensure that any changes cause as little hindrance as possible to the Sponsor/Exhibitor. Such amendments are not cause for cancellation of the present Agreement.

In case of cancellation resulting from a force majeure clause, EASL's responsibility is limited to any unspent and uncommitted portion of the overall sponsorship/exhibition amount contracted.

OBLIGATIONS AND RIGHTS OF THE EXHIBITOR

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

OBLIGATION AND RIGHTS OF ORGANISER

The Organiser undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors.

The Organiser reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

CANCELLATION

In case of cancellation received (in writing), the organisers shall retain:

- 50% of the agreed package amount if the cancellation/reduction of items is made after signing of the agreement
- 100% of the agreed package amount if the cancellation/reduction of items is made after September 15, 2017

LIABILITY INSURANCE

The Organiser provides general guard service and third party insurance at the exhibition site.

Equipment and all related display materials installed by Exhibitors are not insured by the Organiser, and

they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organiser for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

EXHIBITION REGULATIONS

The Exhibition Manager, acting under direction of the Organising Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organiser reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organiser will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm.

Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display may take place before the designated hour.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. It is the Exhibitor's responsibility to pack and remove, or consign for shipment, all items of value prior to leaving their exhibit unattended, otherwise the Organiser will arrange for their removal at the Exhibitor's risk and expenses.

Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organiser. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk. The Organiser ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organiser for prior authorization. Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organiser will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.



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PRELIMINARY PROGRAMME



PRELIMINARY PROGRAMME

THURSDAY 9 NOVEMBER 2017

DAY 1

13:55 – 14:00 **Welcome and introductory remarks**
Michael Trauner, Austria

14:00 – 14:30 **State-of-the-Art lecture**

Unmet needs in understanding pathogenesis and management of NAFLD and NASH
Vlad Ratziu, France

Hepatic lipid metabolism and lipotoxicity as prognostic / therapeutic target
Chairs: Michael Trauner, Austria
Christopher Day, United Kingdom

14:30 – 14:55 **Benefits/perils of promoting lipid combustion or inhibition of lipogenesis (DGAT, SCD, ANGPTL-3 inhibitors) in counteracting lipotoxicity**
Fredrik Karpe, United Kingdom (TBC)

14:55 – 15:20 **PNPLA3 and other genetic markers (TM6SF2) for risk stratification**
Quentin Mark Anstee, United Kingdom

15:20 – 15:45 **PPAR alpha and/or delta as pharmacological target (including discussion of FGF-21 (PPAR downstream target) and brown/beige fat as PPAR/FGF21 target)**

15:45 – 16:10 **MRI, MR spectroscopy, CAP – does hepatic lipid content/ composition matter**
Valérie Vilgrain, France (TBC)

16:10 – 16:30 **Coffee break and ePoster session 1**

Insulin resistance, insulin and hormonal signaling
Chairs: Helena Cortez-Pinto, Portugal
Philip Newsome, United Kingdom

16:30 – 16:55 **Academic overview**
Hannele Yki-Järvinen, Finland

15:55 – 17:20 **Insulin sensitizers (metformin, TZDs/PPAR gamma) – in or out (including novel insulin, glucagon, GLP-1 fusion mimetics?)**
Christopher Byrne, United Kingdom

17:20 – 17:45 **GLP-1 and DPPIV inhibitors industry – perspective**
TBD

17:45 – 18:10 **Vitamin D, thyroid function (the obvious and neglected; including Liver-Directed Thyroid Hormone Receptor-β (THR-β) agonists**
TBD

18:10 – 18:40 **Coffee break and ePoster session 2**

Oxidative stress, ER stress, mitochondrial dysfunction
Chairs: Ali Canbay, Germany
Luca Valenti, Italy

18:40 – 19:05 **Academic overview**
Francesc Villarroya, Spain (TBC)

19:05 – 19:30 **Targeting oxidative stress and ER stress: more than Vitamin E and UDCA**
Gökhan Hotamisligil, United States (TBC)

19:30 – 19:55 **Risk and benefit of pharmacological stimulation of mitochondrial (dys)function**
Michael Roden, Germany

20:00 – 21:00 **Cocktail reception and ePoster session 3**



PRELIMINARY PROGRAMME

FRIDAY 10 NOVEMBER 2017

DAY 2

Inflammation, adaptive and innate immunity in NASH

Chairs: Frank Tacke, Germany, Win-Kin Syn, United States

08:30 – 08:55 **Academic overview**
Frank Tacke, Germany

08:55 – 09:20 **Industry perspective – inhibitors of CCR2 and 5**
Eric Lefebvre, United States

09:20 – 09:45 **Oral immune therapy for NASH: A new class of drugs that target the gut immune system**
Yaron Ilan, Israel

09:45 – 10:10 **Role of Inflammasomes in NAFLD**
TBD

10:10 – 10:35 **VAP-1 inhibitors**
TBD

10:35 – 10:55 **Coffee break and ePoster session 4**

Apoptosis, microparticles

Chairs: Jose Fernandez-Checa, Spain, Helen Reeves, UK

10:55 – 11:20 **Academic overview**
Ali Canbay, Germany

11:20 – 11:45 **Caspase inhibitors: academic clinical**
Jose Fernandez-Checa, Spain

11:45 – 12:10 **Microparticles as biomarker**
TBD

12:10 – 12:35 **Keratins as biomarkers**
Heike Bantel, Germany

12:35 – 14:00 **Lunch and Industry Satellite Symposium**

Bile acids, bile acid signaling: Bile acids as prognostic signature in NASH

Chairs: Cecilia Rodrigues, Portugal, Michael Trauner, Austria

14:00 – 14:25 **Academic overview**
Michael Trauner, Austria

14:25 – 14:50 **Bile acids as prognostic signature in NASH**
TBD

14:50 – 15:15 **FXR – steroidal agonists**
TBD

15:15 – 15:40 **FXR – non-steroidal agonists**
TBD

15:40 – 16:05 **FGF-19 (FXR downstream target)**
Matias Avila, Spain

16:05 – 16:30 **ASBT inhibitors**
Hanns-Ulrich Marschall, Sweden

16:30 – 17:00 **Coffee break and ePoster session 6**

Gut microbiota

Chairs: Tom Karlsen, Norway, Bernd Schnabl, United States

17:10 – 17:25 **Academic overview**
Bernd Schnabl, United States

17:25 – 17:50 **Microbiome as prognostic signature**
TBD

17:50 – 18:15 **Controversial topic: FXR antagonistic metabolites/signatures form microbiota may protect against NAFLD and obesity**
TBD

18:15 – 18:40 **Probiotic interventions**
TBD



PRELIMINARY PROGRAMME

SATURDAY 11 NOVEMBER 2017

DAY 3

Carcinogenesis

Chairs: Jean-François Dufour, Switzerland
Claus Hellerbrand, Germany

08:30 – 08:55 **Academic overview: NASH as fertile soil for HCC, including challenge of pre-cirrhotic HCC**
Jean-François Dufour, Switzerland

08:55 – 09:20 **MiRNA as biomarker and target**
Cecilia Rodrigues, Portugal

09:20 – 09:45 **Circulating tumour (stem) cells and liquid biopsy**
Mathias Heikenwälder, Germany

09:45 – 10:10 **Epigenetic changes**
TBD

10:10 – 10:35 **Liver histology for biomarker and target discovery**
Peter Schirmacher, Germany

10:35 – 11:00 **Coffee break and ePoster session 7**

Fibrosis

Chairs: Ali Canbay, Germany
Claus Hellerbrand, Germany
Wing-Kin Syn, United States
Michael Trauner, Austria

11:00 – 11:25 **Academic overview**
Massimo Pinzani, United Kingdom

11:25 – 11:50 **Fibrosis as prognostically relevant signature: – do we have to care about differentiating NASH from NAFL (or just fibrosis)**
Mattias Ekstedt, Sweden

11:50 – 12:15 **How to non-invasively assess fibrosis (serum, transient elastography, MRE)**
Laurent Castera, France

12:15 – 12:40 **Targeting liver fibrosis: have we been listening to this song for too long now? (industry perspective)**
TBD

12:40 – 13:05 **LOXL-2: single target (fibrosis resolution) or key for combination therapies?**
TBD

13:05 – 13:30 **What is needed for drug approval? (Regulatory readouts from fibrosis studies)**
Arun Sanyal, United States

13:30 – 13:45 **Concluding Remarks**
Organising committee:
Ali Canbay, Germany
Claus Hellerbrand, Germany
Wing-Kin Syn, United States
Michael Trauner, Austria



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